

# The Digi Bar

Transforming Careers With Finesse



Your CV is an important tool for your job search. It displays your top skills and qualities and what makes you stand out from the crowd





#### **About**

The Digi Bar is a boutique staffing and professional CV writing company serving multiple local and international law firms for recruitment purposes.

We come with years of industry experience from Hong Kong to South Africa and have already been immensely successful in creating a global network.

Keeping pace with projects and being on the look-out for the extremely talented individuals has become ever more challenging for firms.

This is where *The Digi Bar* comes into play - to bring the best suited talent for your law firm or company's legal department.



Our logo embodies a Lotus flower which is symbolic of enlightenment, purity, self – regeneration and rebirth. In the same light, The Digi Bar agency produces CVs based on authenticity, creating the ideal platform for job-seekers to have the confidence to apply for any job within their reach.

The Proudly South African Digi Bar Consulting Agency provides its clients with quality drafted CVs and personalised documents for job applications.

Digi Bar continuously provides an effective turnaround time to ensure its clients never miss an opportunity.

Digi Bar promises that your CV is instantly noticeable by both employers and recruiters.

### Mission, Vision and Value

As a growing leader in specialist professional recruitment and recruitment process outsourcing, we have a big impact on the prosperity of people and organisations. That's why we have a strong purpose that underlies everything we do: empowering people and organisations to fulfil their unique potential.

Our purpose goes beyond doing our 'job'. It's the positive impact we have on our people, candidates, clients and the communities where we operate. It's the 'why' behind what we do.

Our goal as a company is to decrease the unemployment rate in South Africa and up-skill our fellow South Africans. Youth in South Africa continue to be disadvantaged in the labour market with an unemployment rate higher than the national average. According to the Quarterly Labour Force Survey (QLFS) for the first quarter of 2022, the unemployment rate was 63,9% for those aged 15-24 and 42,1% for those aged 25-34 years, while the current official national rate stands at 34,5%. Unemployment among the youth continues to be a burden, irrespective of educational attainment.

We aim to become one of the leading career transformation company's nationally and internationally.



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We guarantee your complete satisfaction. We handle your CV with great care in order to achieve a personalised, winning presentation as well as creating a highly marketable document that stands out and receives immediate attention.

Mishkah Wahab - CEO of The Digi Bar



## Why Us

We gain the trust of our candidates.

CV writing fees are upfront and transparent.

We give you the attention you need when jobseeking.

The Digi Bar is a one of a kind – we are the first legal recruitment agency and professional CV writing agency in SA.

The Digi Bar was born as a demand from clients and candidates but also purely because of passion for transforming careers and making an impact to the unemployment rate in South Africa. If there is any term that describes our work ethic it is "Meraki". This has enabled us to bring a fresh perspective to recruitment and allowed us to build an extensive network of both clients and candidates who trust us.

### What Makes Us Unique

We have a tactful approach to assisting you with your next career move. Transforming a career goes beyond what you see at the surface level of recruitment and professional CV writing. It entails handling an individual's emotions, their aspirations and goals they have worked immensely hard for to create a future that best hones their professional growth. Which is why we take what we do seriously, we value our clients ensuring that they are in good hands in every aspect from inception to completion of the CV writing and recruitment process.

## **Services Categories**



### **CV** Writing

Job searching can be stressful and finding ways to stand out from other jobseekers is often difficult. Writing a quality CV is challenging, time-consuming, and requires a lot of effort and in the end may not be good enough to get noticed. This is why The Digi Bar offers to write your CV for you, saving the stress and ensuring a high chance of employment.

Once you have contacted us and informed us of your skills, a quote will be given. The price determination will depend on which category you fall under. Once accepted, your CV will be sent to you.



### **Job Categories**

#### The Beginners - Graduates & Entry Level Positions



ATS Optimisation

Keyword Analysis

Written according to your exact requirements

Unique and effective cover letter addressing the key requirements of the position

A unique, simple and professional CV template

One Draft

PDF and word versions of the products

Free interview tips

#### The Classics - Associate Level, Manager Positions & those with established careers



ATS Optimisation

Keyword Analysis

Written according to your exact requirements

Unique and effective cover letter addressing the key requirements of the position

A unique, simple and professional CV template

One Draft

PDF and word versions of the products

Free interview tips

# The Gold Troopers - Professionals with experienced aimed at Senior Management or board positions



**ATS Optimisation** 

Keyword Analysis

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Unique and effective cover letter addressing the key requirements of the position

A unique, simple and professional CV template

One Draft

PDF and word versions of the products

Free interview tips



### **CV Writing Process**



The client reaches out and provides their background / years of experience / current role.

A quote will be sent and accepted.

The client will need to give details including old CVs, a picture and job aspirations.

3-4 working days later, the client can review. Terms & conditions say that payment is due once documents are completed.

We pride ourselves on the quality services we provide our candidates. With our capable team, a candidate's request will always be satisfied.

Our definition of success means that we only prosper when you prosper, no matter who you are or where you are.

# LinkedIn Revamps

We understand that It's difficult to write about yourself. You can't capture the full picture and tell your story tactfully.

With us, we strategically develop your LinkedIn profile to showcase your value, skills and convey your credibility to compel attention.

Don't ignore LinkedIn at the corporate level. Prospecting employers are looking at your LinkedIn profile and forming opinions. We help you take control and create an elevated profile that promotes you.

It's time to create your narrative that aligns with your dreams and true potential. We help you to develop strategic, goal-oriented LinkedIn profiles, bios, and more so you can move forward empowered and ready for the next chapter of your career.

### **Legal Recruitment**

The Digi Bar offers a boutigue staffing agency for Legal Recruitment. Our vast experience and extensive network has enabled us to act for a variety of clients ranging from boutique law firms to large international law firms as well as the well-known The Big 5 international law firms in South Africa. We also provide a consulting service to an international law firm, Dentons, and assist with headhunting projects.

A good legal recruiter is invaluable when it comes to bringing on talented professionals. We operate with full transparency and ensure that you save time/money when seeking a candidate. Our job is to make your job easier as an HR Professional!

## Benefits of a Legal Recruiter

#### CONFIDENTIALITY

As an experienced lawyer, looking for a new firm to join, confidentiality is probably the most important aspect of the relationship you will have with a Recruiter. The legal world can be small; so, it is important to ensure no one else knows you are seeking to transition to a new role. Utilise a Recruiter with a proven track record of creating trusting relationships, and who can communicate confidentially on your behalf with potential firms.

#### **INDUSTRY SPECIALISATION**

The most useful and successful recruitment agencies concentrate on a single industry. They spend all day, every day, focusing on the careers and opportunities available within that industry. They know where the demand is, the culture of different firms, and the personalities of employers. The Digi Bar specialises in the search and recruitment for legal, compliance, and risk professionals. Our sole dedication to the legal profession means that you are given a specialised service that includes the best access to opportunities within the legal industry sector.

#### **CURRENT AND ESTABLISHED RELATIONSHIPS**

An experienced Legal Recruiter will have multiple opportunities within multiple firms for you to compare and will be able to assist in helping you to decide which firm may be the best cultural fit for you, as well as the best for the next stage of your career.

#### **ENSURING YOU AND YOUR CV SHINE**

A good recruiter is an expert on the legal industry and on the job search process. Besides editing and amending your CV, a recruiter is skilled in making sure it highlights your most marketable traits. They will also help you to tailor it so that its appropriate for the position you want.

#### **EXPLAINING THE HIRING PROCESS**

The hiring process can be confusing, but your recruiter ought to be an expert. They can explain the ins and outs of the whole system. You will also get feedback when you go through a recruitment agency, which is essential for helping you with future applications.

#### **BRIEFING AND PREPARING YOU FOR YOUR INTERVIEW**

Once you get to the interview stage of the process, a recruiter becomes an invaluable source of information. They should be able to give you a personal insight into the personality of your interviewer, as well as the culture of the firm you are interviewing at. They will know exactly what that firm is looking for in a potential employee, so they can prepare you for the questions they might ask and help you to highlight desirable qualities in yourself.

#### **CAREER COACHING**

A good recruiter will double as a career coach. They should understand the ins and outs of employment and progression in your industry, and be aware of your market value and where you can fit in. They will provide advice when you are juggling multiple offers and can help you to negotiate your salary. Your long-term career should not only be a priority for you, but also for your recruiter.

We have fine-tuned our processes and created strong methodologies which allow us to expertly respond to clients' needs. Our standards and values mirror that of the people we service. We champion Diversity and Inclusion and our Social Purpose agenda creates opportunities via knowledge volunteering, inclusion and social mobility.

We believe our success will continue to come from investing in long-term relationships with our clients, some of the world's leading businesses and law firms.



#### **Our Clientèle**

- Graduates
- Entry Level Positions
- Chief Executive Officers (CEO)
- Chairman
- Executive Directors & Managing Directors
- Executive Directors
- Chief Financial Officers (CFO)
- Chief Technical/Information Officers (CT/IO)
- Company & Business Owners
- Partners
- General Managers
- Entrepreneurs
- Junior & Senior Level Management Professionals
- Imigrating Professionals

# **Industry Knowledge Categories**

- Advertising
- Aircraft
- Architecture
- Automotive
- Business Management
- Construction
- Consulting
- Customer Service
- Education
- Electronics
- Energy & Chemical
- Engineering
- Facilities & Property
- Finance
- Food & Beverage
- Government & Politics
- Health & Safety
- Health Care
- Hospitality & Entertainment
- Import
- Export & Shipping
- Insurance & Investment

- IT
- Legal
- Manufacturing
- Medical
- Military
- Music
- Oil & Gas
- Pharmaceuticals
- Private Equity
- Psychology
- Real Estate
- Retail
- Sales & Marketing
- Security
- Sports
- Technology
- Telecommunication
- Television
- Tourism & Travel
- Transportation & Logistics
- Venture Capital
- Mining